

HydroVision®
INDIA

Co Located With:



RENEWABLE
ENERGY
WORLD
CONFERENCE & EXPO
- INDIA -

19-21 APRIL 2012, PRAGATI MAIDAN, NEW DELHI, INDIA



EXHIBITOR PROSPECTUS

SWITCHING ON **INDIA'S**
HYDRO POWER FUTURE

Event Organizers



Flagship Media Sponsors

HYDRO REVIEW



HYDROWORLD.com



Supporting
Organization



Independent
Power Producers
Forum

WELCOME

HydroVision India returns to New Delhi in 2012 with co-located events Renewable Energy World India and POWER-GEN India & Central Asia as the region's most important power related conference and exhibition.

HydroVision India 2012 will bring together world leaders from government, private and independent sectors in the field of hydropower to address important strategic and technical issues under the theme *Switching on India's Hydro Power Future*.

The event will provide an interactive forum to discuss and exchange visions, experiences, and solutions for expanding hydropower to achieve sustainable economic growth as well as logistical issues facing the Indian government's ambitious plans to modernize its power infrastructure.

India was one of the world's pioneers in hydroelectric power generation, and development of the sector remains central to its plans today. Due to the rising demand for power driven by rapid industrialization and urbanization, the Indian government has made huge investments to set up new hydro projects in the North Eastern region of the country that will produce around 14,0000 MW of electricity.

With support from the Indian government and the massive potential for growth, exhibiting at HydroVision India 2012 will provide an ideal opportunity to place your technologies and solutions before key hydro professionals in a region with huge growth potential.

The development and deployment of hydropower, products and services in India is driven by the need to:

- Decrease dependence on energy imports
- Sustain accelerated deployment of renewable energy system and devices
- Expand cost-effective energy supply
- Augment energy supply to remote and deficient areas to provide normative consumption levels to all sections of the population across the country
- And, finally switch electricity provision to new hydropower systems, devices and deployment

Join us at HydroVision India 2012 in New Delhi for India's largest power industry networking event.



Hydropower is key to the Government of India's plans of providing all its citizens with reliable access to electricity by 2012



Quippo™



The Government of India has set the target for total power generation from hydropower from 26 percent to 40 percent

WHY EXHIBIT?

HydroVision India 2012 along with co-located events Renewable Energy World India and POWER-GEN India and Central Asia, will bring together the widest audience of industry professionals from the region and around the globe at Pragati Maidan, New Delhi, India from 19-21 April 2012.

Exhibiting at HydroVision India 2012 presents an unrivalled opportunity for companies to establish or expand business interests in one of the world's most dynamic power markets.

The exhibition floor will showcase the very latest equipment and products from leading international power companies within the hydro, renewable and thermal energy sectors, all under one roof, as well as state-of-the-art services and comprehensive technology demonstrations.

Running alongside the exhibition will be a series of concurrent conference sessions, including first-class presentations, knowledge exchanging panel discussions and important networking receptions.

EXHIBITOR OPPORTUNITIES:

HydroVision India 2012 will provide exhibitors with a wealth of opportunities to:

- Launch new products
- Network with the industry's most influential players
- Promote technologies and solutions in a high demand region
- Reach high-level decision makers with procurement power
- Showcase the latest technologies and solutions
- Share their knowledge and expertise amongst a receptive audience

EXHIBITION SCOPE:

HydroVision India 2012 will include products and services related to:

- Small and large hydropower
- Pumped storage
- Tidal/wave power
- New hydropower technologies

VISITOR & EXHIBITOR STATISTICS:

HydroVision India 2012 and its co-located events will bring together the widest audience of high-level professionals in the region. The 2011 event attracted:

- 7,221 attendees
- 269 exhibiting companies
- 41 countries represented
- 22 percent increase in overall attendance

The above statistics are combined with POWER-GEN India & Central Asia and HydroVision India 2011

VISITOR PROFILE:

In addition to the large presence of business leaders from the hydro energy sector, special visitor promotion efforts will be undertaken to reach out to the following categories of visitors:

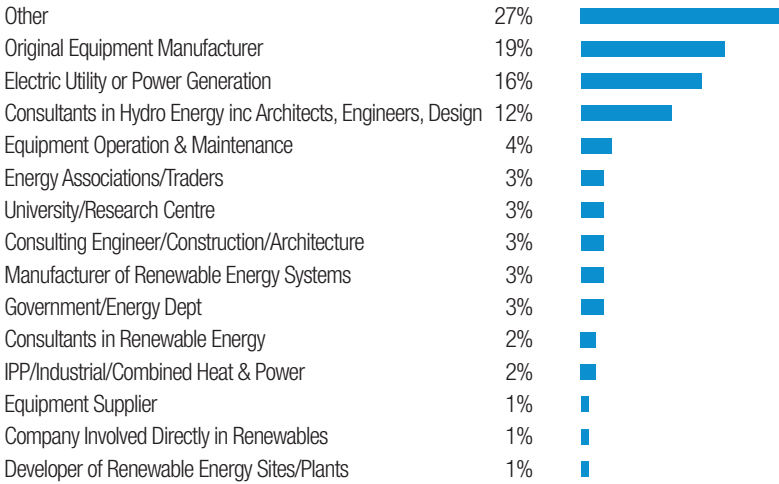
- Energy Policy-Makers
- Electricity Boards/Power Utilities
- Energy Managers/Consultants
- Hydropower Consultants
- Project Financiers
- Equipment Suppliers
- Independent Power Producers (IPPs)
- Project/Technology Developers
- Environment Agencies
- Operations & Maintenance Managers
- OEMs



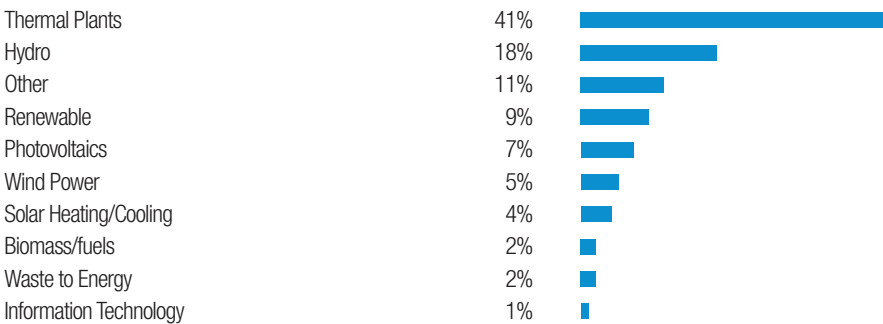
India has one of the highest hydropower potentials in the world with an installed capacity of over 150,000MW and an additional 90,000MW of pumped storage systems

ATTENDEE PROFILE

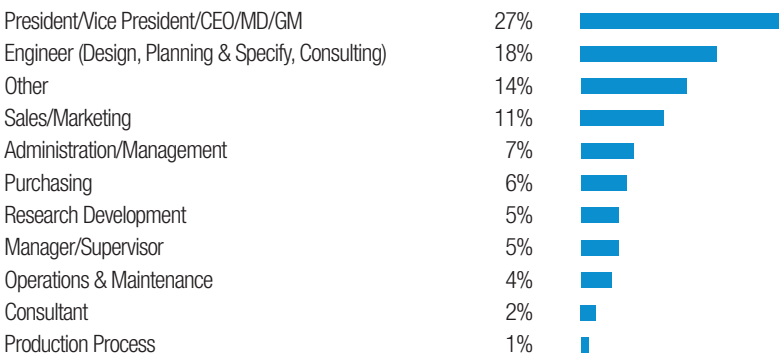
TYPE OF COMPANY/ORGANIZATION



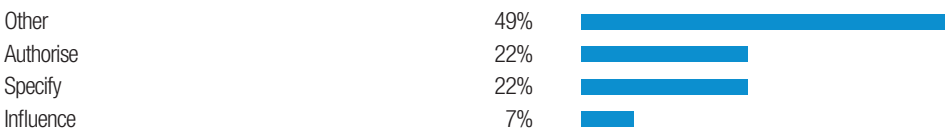
SECTOR OF INTEREST



PRIMARY JOB FUNCTION/RESPONSIBILITY



PURCHASING INFLUENCE





India's hydro power capacity is projected to double by 2017 with new start up power projects



EXHIBITOR PACKAGE

Exhibitors are entitled to discounted rates for conference registration and receive complimentary exhibit hall passes for Exhibitor's customers.

COST TO EXHIBIT:

Exhibit space only : €415.00 per square metre

Raw Space includes:

- Free exhibit floor passes to distribute to your clients and customers
- Discounted conference registration for your company staff
- Listing on the HydroVision India 2012 website recognizing your company as a 2012 exhibitor with enhanced product/service listings
- 30-word company listing in the official on-site show guide
- One complimentary conference pass per 9m² plus unlimited exhibit booth staff registration

Shell Scheme : €495.00 per square metre

Shell scheme includes all the above and with each 3m x 3m unit:

- One reception counter
- Two chairs
- Three spot lights
- One plug socket
- Company ID sign
- Standard carpet

ONLINE SHOW CATALOGUE ENTRY:

An exhibiting presence includes a compulsory basic entry in the HydroVision India 2012 Online Show Catalogue: a powerful interactive and searchable online directory which gives buyers access to information about your company around the clock, 365 days a year.

Basic Package – €395.00 (compulsory)

- Full contact details
- 35 word company description
- Five product descriptions and photos

Gold Package – €550.00

- Full contact details
- 75 word company description
- Seven product descriptions and photos
- Company logo in Show Guide

Platinum Package – €675.00

- Full contact details
- 500 words company description
- 10 product descriptions and photos
- Company logo in Show Guide
- 10 uploads and hyperlinks to your own web pages

LOYALTY SCHEME

Exhibit at three or more of the following shows and receive a 10 percent discount on raw space only:

HydroVision®
INDIA

HydroVision®
RUSSIA

HydroVision®
BRAZIL

HydroVision®
INTERNATIONAL

SPONSORSHIP OPPORTUNITIES:

Make the most of your attendance by becoming a sponsor of HydroVision India 2012.

Sponsorship opportunities offer a great way to enhance the profile and awareness of your company at the regions leading power event - before, during and after the event.

Sponsorship packages are exclusive to HydroVision India 2012 exhibitors and are designed around your company's corporate goals to maximize awareness and visibility of your company as a sponsor of the event.

Contact us to discuss your sponsorship requirements and we will design a package to suit your needs and budget.

CONTACTS

International

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HYDROVISION INDIA

PART OF THE WORLD'S #1 HYDROPOWER NETWORK



HydroVision®
RUSSIA

5-7 March 2012
Moscow, Russia
www.hydrovision-russia.com

HydroVision®
INDIA

19-21 April 2012
New Delhi, India
www.hydrovisionindia.com

HydroVision®
INTERNATIONAL

17-20 July 2012
Kentucky, USA
www.hydroevent.com

HydroVision®
BRAZIL

25-27 September 2012
Rio de Janeiro, Brazil
www.hydrovisionbrazil.com

HYDROWORLD.com

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